



M E R I T

A UNIFIED DATA MANAGEMENT PLATFORM
FOR PROCESSING SPORTS DEALS

The Client

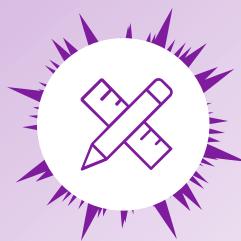
This trusted global intelligence service provides unique news, data, consulting and events services to the sports industry through their unique digital platforms.



The Challenge

- Lack of a centralised data management system led to duplication of data, increased effort and the risk of manual errors
- Processing of data was cumbersome due to a lack of any UI tool for researchers, journalists and analysts
- Absence of an integrated system resulted in significant time spent on enriching and updating data from various online sources
- No visibility for stakeholders on available data levels or missing information which led to a lack of insights for informed decision making

The Solution



Design and development of an integrated platform, a responsive single page web application with a centralised database and an elegant user friendly, easy to navigate UI hosted on AWS that allowed all stakeholders to easily upload, process and access data effectively



Migrated decades old data from legacy systems to a cloud-based environment system



Created background services to periodically call APIs and update data from social media and other online sources

The Result

Component applications easier to develop, test, deploy and maintain

S3 buckets allowed for improved scalability, security and performance

Zero admin requirement due to serverless compute service AWS Lambda with Node functions

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Improved confidence in data integrity and validity from improved admin interface

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Improved security through cookie-based authentication of client requests from within VPNs

Pulley, Punch bag, Puncture Walking, Warm up, Watchful, Weigh, Weights, Win, Wipes, Winning, Wisdom, Work, Workout Calcium, Calisthenics, Calves, Care, Cereals, Challenges, Change, Choices, Circulation, Clean, Commitment, Communication, Competition, Conditioning, Competition, Communication, Competition, Conditioning, Competition, Control, Cope, Cross-train, Cuisine, Culinary, Cure, Endurance, Energy, Exit, Exemplary, Calories, Care, Cereals, Challenges, Change, Choices, Circulation, Clean, Commitment, Communication, Competition, Conditioning, Competition, Control, Cope, Cross-train, Cuisine, Culinary, Cure, Endurance, Energy, Exit, Exemplary

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Control, Cope, Cross-train, Cuisine, Culinary, Cure, Endurance, Energy, Exit, Exemplary

About Us

Merit is one of the leading data solutions providers, specialising in harvesting, aggregating and transforming data. We power some of the world's most trusted B2B data products.

Our Approach

Our unique approach includes a highly bespoke service for each client, combining tech solutions and manual expertise. We collaborate with clients' in-house teams, creating long-term partnerships to deliver highly valuable data. Merit's home-grown data and technology solutions require minimal or no domain expertise to set up and deploy, making our offering truly industry agnostic.



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